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## Leadership Conversations - Peter Dernbach (Winkler Partners), Joseph J. Ferretti (PepsiCo, Inc./Frito-Lay, Inc.) and Lara Kayode (O. Kayode & Company)

by Ryan O'Donnell on 2/10/2015 2:14 AM  
Category: From The Community

On behalf of INTA's Leadership Development Committee, we are proud to present *Leadership Conversations*, a new video and podcast series.

*Leadership Conversations* provides you with the opportunity to hear from distinguished INTA volunteers from across the globe as they recount their personal experiences and share insights on what it means to be an INTA volunteer, and as they discuss the benefits of active participation in the Association.

With the **INTA Committee Application and Selection** process coming up in June 2015, this is a great time for both experienced Association leaders and first-time applicants alike to reflect on everything INTA has to offer. Please be sure to check the INTABlog regularly, as we will be rolling out this series during the course of 2015.

Thank you to all our volunteers for their participation in, and dedication to, INTA—You are the driving force behind the continued success of our Association! And, of course, thank you to everyone who contributed to the making of the *Leadership Conversations* series. Featured in Episode One are Peter Dernbach (Winkler Partners), Joseph J. Ferretti (PepsiCo, Inc./Frito-Lay, Inc.) and Lara Kayode (O. Kayode & Company). Enjoy:

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